|  |  |
| --- | --- |
|

|  |
| --- |
| **MEDIA RELEASE****11 october 2022****FOR DIRECT PUBLICATION** |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| *More than 50 leading concepts, products and scenarios***Three exhibitions and two guest chefs in Kazerne during DDW22** |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **Associative dialogues from the past, a mesmerizing moment in the present and a moonshot to the future. During Dutch Design Week 2022, the 2,000 square meters exhibition space of Home of Design Kazerne will again be filled with leading design. And in Pop-up Playground Benz, two guest chefs will be cooking. Come to eat, come to drink (or even sleep) and be inspired by recent work from more than 50 emerging and established designers, artists and curators (including Aptum, Lidewij Edelkoort x Van Abbemuseum, Reina Suyeon Mun, Modular, Rive Roshan, Victor Sonna, White Noise DaDa). Keep an eye on www.kazerne.com for the full programme.** |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| *Lidewij Edelkoort. Photo Thirza Schaap.* |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **The collection is…**Human, instinctive, a coalition, collective, and so on. Again and again, we are able to define what a collection is. The enrichment of the Van Abbemuseum collection with more than 50 works from the Edelkoort Collection culminates in this double exhibition at Van Abbemuseum and Kazerne, initiated by Kazerne founder Annemoon Geurts. Lidewij Edelkoort: 'A revolution for museums to bring these worlds on an even plane.' The Collection is... a glimpse into an archive full of poetic associations, new insights and perspectives. Also in Home of Design Kazerne, art and design are engaged in a dialogue. Seven duos show how the disciplines have grown closer and how powerfully they can form a bond together. For example, the work with the text Ich-Du by Bern Lohaus and the Favela Chair by the Campana Brothers both seek a personal connection with each other and with the world. Parts that depend on each other, are parts that cannot exist on their own.CURATORS Lidewij Edelkoort & Steven ten Thije FEATURING Eero Aarnio x Anish Kapoor, Ernst Barlach x Victor Sonna, Campana Brothers x Bernd Lohaus, Fortuyn/O’Brien x Issey Miyake, Eric Ku x Lawrence Weiner, Juan Muñoz x Brynjar Sigurdarson, Studio Job x Henk Visch |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| *Rive Roshan  – Ordinary Miracles. photo Zan Wimberley* |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **Magnetic Moment**Briefly. A blink. Take a look. Come closer. Entering the field of attraction. Wonder. Hypnotised, your thoughts wander. A new awareness emerges. In the here and now of the moment, Kazerne deploys the power of wonder to briefly step aside from the dystopian everyday reality. Immerse yourself into the contemplative kinetic works, such as Reina Suyeon Mun’s, combined with Rive Roshan’s fascinating scenography. Be tempted to freely associate and be energized to meet the demands of this era. Attraction, rejection. Tension and relief. An inseparable forcefield, such as the beating heart that feeds the head.CURATOR Annemoon Geurts SCENOGRAPHY Rive Roshan FEATURING Juul Hagemeier, Lumus Instruments, Reina Suyeon Mun, Rive Roshan, Studio Toer, Lucas Zito. |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| *Studio Sodalime* |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **Home of Design Kazerne Participants**Literally everything that surrounds us is designed, in our daily life and in society. At the same time, there’s a growing notion that not always the right choices have been made. That we need to drastically redesign our systems to meet future challenges. Through recent work by emerging and established designers, Kazerne calls for new alliances to create hopeful examples, with respect for complex entangled structures, ancient crafts and indigenous wisdoms. Based on the idea that many small steps together are able to make a big impact, Vaderland(Fatherland) outlines alternatives for the food chain, White Noise DaDa questions the boundaries between natural and artificial plants and Solarge presents lightweight solar panels without PFAS or other toxins.FEATURING Aptum, Cliphut, Coline & Eline, DieDAS Fellows 2022, Four Leaves, Modular, Oksana Levchenya, Soda Lime, Nynke Tynagel, Pleed, Solarge, Studio Playfool, Tjitske Storm, Finn van Tol, Vaderland, Vanir Design, Van Vrienden, White Noise Dada |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **Two guest chefs in Pop-up Playground Benz**This year marks 10 years since the first pop-up restaurant opened at Kazerne. On Friday 28 and Saturday 29 October, Edwin Severijn, Sot-L'y-Laisse, will cook his memorable Dutch Design Dinner. Pure enjoyment cannot be captured in neither words nor images; Eat Drink Design is revisited. The other DDW evenings, guest-chef Joep Brekelmans and designer Lianne van Genugten – known for their gourmet farm Vaderland – will serve an evening-long dinner with home-grown vegetables, complemented by game and products from fellow farmers from Eindhoven's periphery. With respect and consideration for what the earth asks and gives, they develop a nature-inclusive farm. That's how it can be done. |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **Visit**The three exhibitions will be on display until the end of February 2023 at Home of Design Kazerne, in the centre of Eindhoven, Paradijslaan 2-8. Visitors can eat, drink, and stay surrounded by the exhibitions. Guided tours on request. During DDW, Kazerne is open daily from 11:00 am. Entry is free with a reservation at one of the Kazerne restaurants, a DDW pass-partout or press accreditation. Without that, admission is 5 euros per person. To enjoy coffee, lunch, drinks, dinner or a hotel room surrounded by leading design, early booking is recommended. At the door is also possible, on availability. |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **Home of Design Kazerne**Designers shape our (collective) lives: literally everything around us is designed, in our daily lives and in society. In Home of Design Kazerne, we invite everyone to experience their added value. In the 2,000 square metres of exhibition spaces – containing a hotel, meeting rooms, design shop, a bar/restaurant with an Italian touch, and a fine dining restaurant with guest chefs – the worlds of wine, dine, design, art and technology come together in a hospitable setting. A new exhibition can be seen every six months, there is a weekly guest speaker in the Innovation Café and regular workshops, design talks, match-making and tours. Come eat, come sleep, meet and experience the hopeful concepts, tangible products and inspiring scenarios for yourself. Welcome to the world of Kazerne. "Here, guests meet the local creative community. Within this inspiring atmospheric environment, conversations naturally arise on how design can contribute to a more humane and sustainable future." - Annemoon Geurts, co-initiator and Creative Director of Kazerne.@KazerneEhv |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **NOTE TO EDITORS****– not for publication** For more information on the works on display, designers and interview requests: **Kazerne**Kazerne: Annemoon Geurts +31 (0)6 22529413, media@kazerne.com. High-resolution rights-free images are available on request.See also: http://kazerne.com/press (to be added regularly during DDW) Please let us know if you are working to a deadline. |

 |