

Welcome
to
the
club.



KAZERNE HOME OF DESIGN



Closer to Design.

Discover the world of tomorrow through the eyes of top talent.

Kazerne connects. Design, art, engineering, business. In a former military police barracks and adjacent industrial warehouse on the Paradijslaan, in the heart of Eindhoven. The unique blend of heritage, hospitality and design offers a rare atmosphere. And inspiration. Dine amidst leading exhibitions, have a drink in our leafy courtyard garden or organise a private event in one of our multifunctional spaces.

The atmosphere is cosmopolitan, informal, artistic and chic – the place to be for top talent, creative and business networks, creatives and nerds, employees and entrepreneurs, private and business, world travellers and world workers.

We are working hard to keep the heritage, hospitality and design offerings in top condition. We achieve that together. With our dream team and many partners. What about you? We believe that anyone who comes to get something also has something to bring. Whether you are a student or philanthropist, designer or collector, professional or amateur.

Do you want to meet that one designer, contribute to talent development, help promote Eindhoven's design DNA or boost your network in the world of design? From vernissages to VIP dinners and from exclusive tours to studio visits, our community programme brings you closer to design. Become an Ambassador, a Member of the exclusive Kazerne Members Club, and more.

Join our community.





Become an Ambassador.

Open doors.

As an Ambassador, you embody Kazerne's core values. You support us in creating new opportunities for designers, you help develop talent and you contribute to deepening and propagating the role of design.

You help the Kazerne Foundation realise three exhibitions a year, maintain the heritage, and expand and broaden our programme. With an annual donation of at least 5,000 euros to our ANBI-C, you are an Ambassador of Kazerne. The home of design.

We offer you unique opportunities to get involved in the world of design, and open doors for you that bring you closer than ever to our programme. Of course you will have 24/7 access to the exclusive Kazerne Members Club.

We would like to welcome you in a warm company that endorses the value of design and culture and embraces the total concept of Kazerne.





Become a Member.

Meet. Inspire. Benefit. Private or business.

Kazerne's Members Club is a select company of highly regarded individuals from various industries, connected by a shared enthusiasm for design, culture innovation, heritage and/or hospitality.

In addition to many other exclusive privileges, membership offers 24/7 access to the Members Club Lounge: a living room to relax, mingle and meet. The Members Club is the crossroads of CEO and burgeoning talent, of politician and techie, and of designer and large industrialist.

Memberships are only assigned on nomination and after a personal invitation from the ballotage committee.



Ambassadors + Members of Kazerne (Anbi-C).

Come to bring, but certainly also get something.

Ambassador	Business Member	Private Member	Junior Member	Nice to know
<ul style="list-style-type: none">+ Become a member of a community of like-minded persons+ Contribute to talent development and to connecting designers with new opportunities+ Get 24/7 access to the Members Club Lounge and at least four Member Events+ Get invited to 2 vernissages, 50 events and learn more during 2 Ambassador tours+ Get invitations to 2 VIP dinners and take along three guests+ Get an invitation to 2 exclusive Ambassador drinks+ Get a VIP passepartout for all Dutch Design Week venues and visit DDW with a guide+ Join our dedicated social media groups and get exclusive previews via email+ Order food and drinks via a personal credit <ul style="list-style-type: none">+ Always take a guest along to events in Kazerne+ Get an exclusive meet & greet with a designer, including a studio visit+ Get exposure in the Kazerne Members communication (if desired)+ Contribute to the substantive programme: exhibitions, connecting and deepening activities+ Get access to the exclusive Kazerne network+ Get an invitation to one Ambassador dinner+ Whatever else we can come up with together	<ul style="list-style-type: none">+ Become a member of a community of like-minded persons+ Contribute to talent development and to connecting designers with new opportunities+ Get 24/7 access to the Members Club Lounge and at least four Member Events+ Get invited to 2 vernissages, 50 events and learn more during 2 Ambassador tours+ Get an invitation for 1 VIP dinner+ Get an invitation to 2 exclusive Business Members Borrels+ Get a VIP passepartout for all Dutch Design Week venues and visit DDW with a guide+ Join our dedicated social media groups and get exclusive previews via email+ Order food and drinks via a personal credit <ul style="list-style-type: none">+ Always take a guest along to events in Kazerne+ Get an exclusive meet & greet with a designer, including a studio visit+ Get exposure in the Kazerne Members communication (if desired)+ Get (upon availability) 1 large or 3 times a smaller space exclusively for you and your guests+ Receive 250 euros starting credit <i>2,500 excluding VAT per person</i>	<ul style="list-style-type: none">+ Become a member of a community of like-minded persons+ Contribute to talent development and to connecting designers with new opportunities+ Get 24/7 access to the Members Club Lounge and at least four Member Events+ Get invited to 2 vernissages, 50 events and learn more during 2 Ambassador tours+ Get an invitation for 1 VIP dinner+ Get an invitation to 1 exclusive Private Members Borrel+ Get a VIP passepartout for all Dutch Design Week venues and visit DDW with a guide+ Join our dedicated social media groups and get exclusive previews via email+ Order food and drinks via a personal credit <ul style="list-style-type: none">+ Always take a guest along to events in Kazerne+ Receive 100 euros starting credit <p><i>950 per person</i> <i>1.800 per duo</i></p>	<ul style="list-style-type: none">+ Become a member of a community of like-minded persons+ Contribute to talent development and to connecting designers with new opportunities+ Get 24/7 access to the Members Club Lounge and at least four Member Events+ Get invited to 2 vernissages, 50 events and learn more during 2 Ambassador tours+ Get an invitation for 1 VIP dinner+ Get an invitation to 1 exclusive Private Members Borrel+ Get a VIP passepartout for all Dutch Design Week venues and visit DDW with a guide+ Join our dedicated social media groups and get exclusive previews via email+ Order food and drinks via a personal credit <ul style="list-style-type: none">+ Receive 25 euros starting credit <p><i>250 per person < 25 jaar</i></p>	<ul style="list-style-type: none">+ We are happy to make customised packages; the components are also available separately on request+ And of course, more is possible: such as 'adopting' a student or designer by bearing the costs of their Membership.+ Once a year, we will raffle a dinner for two including accommodation in Benz+ These amounts are in euros per person per year, and include VAT unless otherwise stated, price level 2019.+ Members receive an invoice+ Ambassadors receive a donation letter for their gift+ Private individuals may increase a donation to a cultural ANBI by 1.25 and deduct it as a gift from their income tax return, contact your financial advisor for your personal options+ Companies that are subject to corporate income tax, may deduct 1.5 times the amount of a donation from their corporate income tax return, contact your financial advisor for the personal options

From 5.000 euros per person





Become an Investor.

Give to grow.

Kazerne is growing. And you can help. Investing in Kazerne is investing in tomorrow's world, in the future of design. You contribute to working capital for the benefit of the exploitation. And with that, also to talent development and creating new opportunities for designers.

To help Kazerne grow, you can now buy bonds. We issue securities at 1,000 euros. For each bond you buy, you receive a certificate with a nominal value of 1,000 euros.

You receive the 4.5% interest annually at the end of the year. In euros or in kind. Refunds will be made via a system of drawing lots, from six years after the issuance of the bonds. All bonds are drawn at random within ten years.

If you buy ten bonds? Then we will be pleased to offer you and your guest a dinner in our fine-dining restaurant Benz at Kazerne. If you choose more than twenty-five bonds? Then after dinner in Benz, it will be our pleasure to invite you to stay in one of our luxury suites or lofts.



MEMBERS CLUB | KAZERNE



Become a Collector.

We know why.

Collectors are design enthusiasts. And so are we. Design enthusiasts like to help each other a little. So do we. We offer you the opportunity to get closer than ever to our programme, and thus closer to design.

As a Kazerne Collector, you discover the importance of design for the world of tomorrow, through the eyes of influential designers. For 2,500 euros a year, we introduce you to our network, and we take you to vernissages and exclusive events. In addition, you get 10% discount on any design that you purchase through us.

This programme is still under development, the planned start date is spring 2020. Let us know if you would like us to keep you informed.



Curious?

Join the Kazerne community.

We are proud of our community of influential (creative) entrepreneurs, government and knowledge institutions. Often they are experts and/or lovers of wine, dine, design, art, culture, innovation and heritage. With Wisdom, Work or Wealth we are mutually committed to preserving heritage and to drawing attention to the value of the creative industry. From a shared interest, in exchange for privileges. De Kazerne Community sees more.

With every purchase in the cultural/social Kazerne initiative, you and your guests also help to make possible the preservation of the heritage and the exhibitions as well as the connecting and deepening activities. Many thanks for that, also on behalf of the foundation boards of the Stichting ter behoud van Klein Paradijs (Foundation for the Preservation of Little Paradise) (ANBI C, chairman Bert van der Els) and Kazerne Foundation (ANBI, chairman Maarten Houben)!

Yes, I would like to know more.

Contact Kazerne's founder Annemoon Geurts, under no obligations, via members@kazerne.com. She will be very pleased to make a personal appointment for a customised membership, from a shared interest. We are curious about what you will give and take.



Gallery, hotel,
bar / restaurant,
restaurant benz,
meeting rooms,
design shop,
terrace,

Kazerne.

Kazerne Thanks Ahrend, Arpa, Auping, Avi Vlaggen, Maarten Baas, Ruud Balk Fotografie, Bedaux Interieur, Joost van Bleiswijk, BNO, Brabant C, Chateau de la Resle, Cleary Led, Coca Cola, Contempo Gallery, Cor Unum, Cultuur Eindhoven, Dekkers Communicatie, Dela, Desso, Dornbracht, Studio Drift, DR Trading, Duravit, Dutch Design Foundation, Dyson, EE Exclusives, Lidewij Edelkoort, Kiki van Eijk, Gemeente Eindhoven, Eindhoven 247, Eindhoven 365, Thomas Eurlings, Thomas Eyck, Fermob, Forbo, Aleksandra Gaca, Geva Vastgoed, Gispén, Gulpener, H2H Notaris, Hanos, Van Helmond architecten, Van den Hoff installatiebedrijf, Inno Energy, Jasno, Stichting Loyola, Studio Joachim Morineau, Kazerne Young, Dirk Vander Kooij, Kop van het Land, Daphna Laurens, Leeuwerik Plaatmateriaal, Lensvelt, LMSN, Lucas & Lucas, Mackelijk, MCB, Metropool Regio Eindhoven, MKGK, Modular, Montis, Moon/en/co, Mosa, Nieuw Sparrendaal, Not Only White, Ontwerpuo, Oogenlust, Palux, Plan Ros, Philips, Pode, Provincie Noord-Brabant, Quooker, Saint Gobain Glassolutions, Samsung, Simac, Sot-l'y-laisse, Spectrum, Gert Staal, Tarkett, VanTot, Mia Verkuijlen, Vescom, Vij5, Visit Brabant, VMBS Advocaten, Vogel's, VSBfonds, Warsteiner, Wasserij Boumans, Weltevree, Van Zelst, Studio van der Zandt, Your Name?

Kazerne was founded by Annemoon Geurts & Koen Rijnbeek, Stichting ter behoud van Klein Paradijs, Stichting Kazerne Foundation.
Board Members Bertus Borgers, Otto Dieleman, Bert van der Els, Maarten Houben, Heidi Renders.

Open 365/24/7

Hotel + Members Club
24/7

Bar/Restaurant
Daily from 12:00 - 00:00
Op reservering: 07:00 – 02:00

Benz at Kazerne
Tuesday – Saturday from 18:00
Overige tijden op aanvraag

Exhibition
Daily 12:00 - 00:00

Shop
Working days 12:00 – 18:00
Saturday and Sunday 12:00 - 17:00

Office
Working days 09:00 – 17:00

Travelling

By train
± 10 minutes walking distance
from Eindhoven Station

By bus
± 5 minutes from Eindhoven Station (3 minutes travel time plus 2 minutes to walk)
stop Keizersgracht

- + 12 (Gijzenrooi)
- + 15 (Veldhoven MMC)
- + 16 (Veldhoven MMC)
- + 17 (Roosten)
- + 18 (Bergeijk Loo)
- + 19 (Bladel)
- + 318 (Luyksgestel)
- + 319 (Reusel)
- + 324 (Geldrop Coevering)

Parking

Within walking distance
+ Frederik van Edenplein (aanbevolen)
+ Q-park Stadhuisplein
+ Terrein Keizersgracht
+ Terrein Deken van Somerenstraat

Touringcar
Are you travelling with a group by private coach? Guests can get off at Paradijslaan 8, the coach can then be parked at the TU site (southern parallel road Onze Lieve Vrouwestraat between John F. Kennedylaan and Dommel) or at the Woenselse Watermolen (southern parallel road Onze Lieve Vrouwestraat between John F. Kennedylaan and Veldm. Montgomerylaan).

Payment

We accept
+ Cash
+ Pin
+ Visa
+ Mastercard
+ American Express
+ Kazerne gift cards

Terms + Conditions
The prices are in euros per year. Price level 2019. Price changes and typos reserved. The Uniform Conditions for the Hotel and Catering Industry (UVH) apply to all agreements with Kazerne BV, which can be downloaded via khn.nl/uvh-nl. Additional terms apply for the Kazerne community program (ambassadors, members, investors, collectors, friends, etc) these can be downloaded via kazerne.com.



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